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## Reasons why Pharmacy Benefit Managers (PBMs) choose Bridgecom®

You work hard to make sure that your plans' members have access to the timely communications they need.



Your client plans demand accurate, reliable and agile solutions to help them meet their quality and compliance goals.

Count on Bridgecom® software and production systems to provide innovative outreach tools that improve quality outcomes and performance leadership with regulated enrollee document fulfillment.

# 1

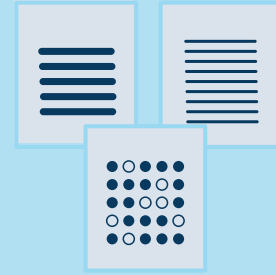
## Clinical Effectiveness



- Synchronize and control multichannel digital and mail communications via the Bridgecom® outreach platform
- Create value for client plans by supporting quality programs with an interactive patient communication platform
- Develop targeted messaging that closes care gaps using content creation and integration solutions

# 2

## ROI and productivity optimization



- Leverage digital presentment opportunities
- Utilize online tools to empower government program services teams to be more productive while not sacrificing flexibility
- Optimize postage through aggregation and formatting

# 3

## Risk Management



- Address all time-sensitive action items and guidelines mandated by CMS and HIPAA
- Avoid civil monetary penalties and fines from the Department of Health and Human Services
- Maintain a trustworthy reputation and brand

**Bridgecom® is reinventing communications outreach management with innovative technology and patented processes.**



Schedule a demo at [bridgecomsolutions.com](https://bridgecomsolutions.com).